

# MINISTRY OF BROADCAST COMING TO NINTENDO SWITCH™ ON APRIL 28 WITH PREMIUM STEELBOOK CASE!



LOS ANGELES, CA., February 3, 2020 — PM Studios and acttil are excited to announce that story-driven, personality-packed action game *Ministry of Broadcast* will release on Nintendo Switch on April 28 in physical form, and will retail for \$39.99! To bring even more excitement to the fans of *Ministry of Broadcast*, PM Studios and acttil have created a special preorder package – the Steelbook Edition! All preorders of *Ministry of Broadcast* will come with a customized Steelbook packaged in an O-sleeve! Fans of the game don't want to miss this chance to get the Steelbook Edition for the same price as the Standard Edition -- just \$39.99!

## About Ministry of Broadcast

"Ministry of Broadcast" embodies the spirit of classic cinematic platformers, where players need finely tuned run-and-jump reflexes as well as a healthy aversion to falling from deadly heights. To earn your freedom and reunite with your family, you must guide our hero through a series of Arenas, which are under the ever-present gaze of the Regime's electric eye. Each hazardous, decaying environment houses an array of obstacles that you must navigate—leg-shattering drops (hope you're not scared of heights), flaming trash barrels (with extra fire and extra stench), inconveniently located spike pits (naturally), dangling steel beams (watch for the rusty bits)—but all of that's nothing compared to the fates of the poor souls you'll meet along the way...

## Key Features

- **Cinematic Platforming**: Run, jump, climb, and smash your way through each Arena while events unfold around you. Much of the story is revealed through seamlessly integrated animation sequences, environment details, or NPCs dropping bits of dialogue and you sneak, dive, and dodge around them.

- Environmental HUD: Instead of a screen cluttered with distracting indicators, minimaps, and HP bars overlaying the action, all the information the player will need is incorporated directly into the environment. Important hints and clues are subtly incorporated into the game's art, so players will need a keen eye if they want to get through each Arena unscathed.

- **Puzzle Solving**: You'll need to use your wits, and sometimes a dash of ruthlessness, to advance through each deadly Arena. Much of the puzzle-solving requires you to interact directly with the environment; use your own momentum to move platforms, find and flip the right levers, and maybe even sacrifice an NPC or two in order to get across an extra spiky pit.

- Story and Personality: The game features a heavy dose of impish humor, grade-A sarcasm, and comic mischief, balanced against the dark, heavy themes of a thoroughly dystopian world.

## **Product Information**

Title: Ministry of Broadcast Platform: Nintendo<sup>™</sup> Switch Genre: Action Release Date: April 28, 2020 Developer: Ministry of Broadcast Studio Publisher: PM Studios / acttil Rating: Mature Descriptors: Blood, Strong Language,

Suggestive Themes, Violence Copyright: ©2019 Ministry of Broadcast Studio. Published by Hitcents, Inc., PM Studios, Inc. and Acttil, LLC. Distributed exclusively in the USA by SEGA of America, Inc. All rights reserved.



#### About PM Studios, Inc.

Founded in 2008 and based in Los Angeles, California and Seoul Korea, PM Studios, Inc. is an independent developer and publisher of interactive entertainment and mobile applications. More information about PM Studios and its products can be found at <u>www.pm-studios.com</u>

#### About acttil, llc.

Founded in Los Angeles, CA, in May 2013. Its main focus is to expand its network of people, products and services in order to create new experiences and bring value to its audiences. acttil is a videogame publisher, but also a curious entity that will take on any project its members feel would be interesting and valuable to audiences and customers. <u>www.acttil.com</u>